



CITY GRADUATE
SCHOOL

马来西亚城市大学



QUALITY • TRADITION • RECOGNITION

MBA

工商管理硕士学位课程

Master of
Business
Administration

City Graduate School

城市研究生学院

The purpose of higher education is to prepare adults to excel in the field that they have chosen to study. As future leaders and professionals, they must also be prepared to meet all expectations of the real working environment. At City University, Malaysia (City-U), we believe and adopt a holistic approach for developing dynamic professionals. Since its inception in 1984, City-U has produced more than 35,000 graduates, who are now with various reputable organisations worldwide. Our history and years of experience as one of the oldest private education providers in Malaysia positions us as a provider of high quality affordable tertiary studies.

为迎接全球商业变革而设立，以培养具有国际视野的企业家或职业经理人为主要目的，旨在汇聚系统与实战密切结合的国内外顶级专家、教授，聚焦制约企业发展的典型瓶颈问题。自1984年成立以来，City-U已培养了35,000多名毕业生，这些毕业生现已遍布全球各知名企业组织。作为马来西亚历史最悠久的私立教育机构之一，我们的历史和多年的经验使我们成为提供高质量国际化的高等教育的机构。

The Right Reasons to Master your Destiny at City Graduate School

在城市研究生学院掌握命运的正确理由



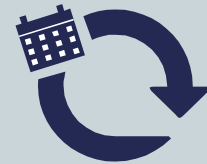
We have three decades of tertiary education experience in Malaysia
我们在马来西亚有三十年的高等教育经验



Flexible study mode, full time or part time basis
灵活的学习模式，全职或兼职



Extensive support and supervision of coursework via lectures and mentoring system
通过讲座和指导系统对课程提供广泛的支持与监督



Professional guidance to ensure graduation
全程专业辅导，确保毕业

Ranking & Qualification

学校排名与资质

▶ 马来西亚属于英联邦成员国，其大学的教学体制与英美等西方国家相同，其学术水准也是同一个标准。在该校就读的课程学分可与英美等国家大学的学分实现接驳互认，大学颁发的学位文凭同样获得国际上一致推崇与公认。

▶ 马来西亚城市大学作为马来西亚为数不多的高级综合类大学，不仅在理工科类在全球大学中出类拔萃，在文科类，艺术类同样在朝着世界最顶尖的学术进军。

- ▶ 马来西亚私立大学综合排名前十。
- ▶ 中国教育部首批留学推荐十大高校之一。
- ▶ 中国驻马来西亚大使馆和中国教育部的认证。
- ▶ 马来西亚和中国政府“一带一路”指定合作大学。

马来西亚城市大学学术标准，符合以下国际机构的要求：

- ▶ 马来西亚高等教育部学术资格机构(MQA) (前称马来西亚学术鉴定局) (LAN)
- ▶ 城市大学学术监管-学术审查 (City University Academic Governance-Academic Audit)
- ▶ 澳大利亚大学质量机构 (Australian Universities Quality Agency(AUQA)
- ▶ 英国东伦敦大学战略策划与质量增强部 (Strategic Planning and Quality Enhancement -UEL)
- ▶ 英国高等教育质量保障局 (Quality Assurance agency (QAA) – United Kingdom)

马来西亚城市大学在马来西亚大学中，是首批获得中国教育部教育涉外监管网推荐认证的大学之一，且在私立大学推荐中的排名位居第一。此外，该大学还获得中国驻马来西亚

大使馆的资格认证与权威推荐；同时也位列中马“学历学位互认”名单

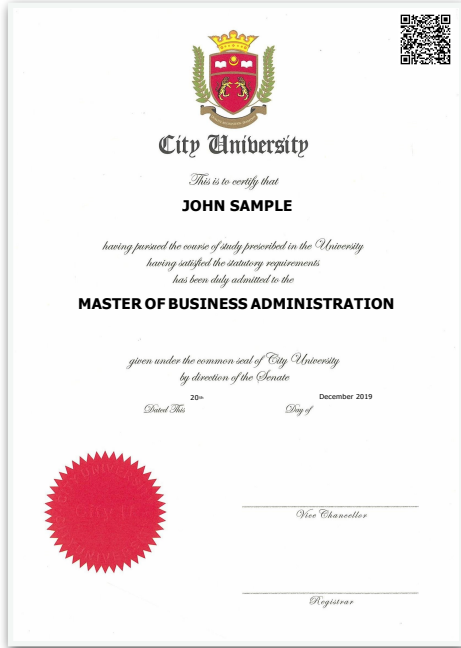
中。来源：<http://www.jsj.edu.cn/n1/12027.shtml>

MBA

Master of Business Administration

工商管理硕士课程

毕业证书



成绩单

City University Official Transcript

Name: JOHN SAMPLE
 IC/Passport: 860919905000
 Program: MASTER OF BUSINESS ADMINISTRATION
 Student No: 201401040007
 Nationality: MALAYSIAN
 Intake: 2018
 Final CGPA: 3.21

Subject Code	Subject Name	Credit Point	Grade
SEMESTER : 1 / 2018			
MPBM113	HUMAN RESOURCE MANAGEMENT	3.00	3.67 A-
MPBE113	MANAGERIAL ECONOMICS	3.00	3.00 B
MPBM113	MARKETING MANAGEMENT	3.00	3.33 B+
CREDIT HOURS : 9.00		TOTAL CREDIT HOURS : 9.00	GPA : 3.33 CGPA : 3.33
SEMESTER : 2 / 2018			
MPCF113	CORPORATE FINANCE	3.00	3.00 B
MPBI113	INTERNATIONAL BUSINESS	3.00	3.00 B
MPBS113	ORGANIZATIONS : BEHAVIOUR, STRUCTURE, PROCESSES	3.00	3.00 B
CREDIT HOURS : 9.00		TOTAL CREDIT HOURS : 18.00	GPA : 3.00 CGPA : 3.17
SEMESTER : 3 / 2018			
MPFA113	MANAGERIAL ACCOUNTING	3.00	3.33 B+
MPOM113	OPERATION MANAGEMENT	3.00	3.00 B
MPFM113	PROJECT MANAGEMENT	3.00	3.33 B+
CREDIT HOURS : 9.00		TOTAL CREDIT HOURS : 27.00	GPA : 3.22 CGPA : 3.18
SEMESTER : 4 / 2019			
MPGS103	CORPORATE GOVERNANCE & SOCIAL RESPONSIBILITY	3.00	3.67 A-
MPRM113	RESEARCH METHODOLOGY	3.00	3.33 B+
MPSM113	STRATEGIC MANAGEMENT	3.00	3.33 B+
CREDIT HOURS : 9.00		TOTAL CREDIT HOURS : 36.00	GPA : 3.44 CGPA : 3.25
SEMESTER : 5 / 2019			
MPPT116	PROJECT PAPER	6.00	3.00 B
CREDIT HOURS : 6.00		TOTAL CREDIT HOURS : 42.00	GPA : 3.00 CGPA : 3.21

教育部学历认证





Master of Business Administration

工商管理硕士课程

马来西亚学术资格鉴定机构(MQA)认证

(<https://www2.mqa.gov.my/mqr/>)

mqr@mqa.gov.my
MALAYSIAN QUALIFICATIONS REGISTER
 Malaysian Qualifications Agency

BAHASA MELAYU | MQA Portal

Printer friendly version **Printer friendly version (Alternative)**

* The programmes that were highlighted in green colour have been recognised by related professional bodies e.g. Board of Engineers Malaysia, Malaysian Optical Council, Nursing Board Malaysia etc.

** Starting from 2007, MQA's accreditation has no expiry date except for professional qualifications, which are usually accredited for 1 to 5 years. MQA's accreditation is perpetual and the date of its commencement starts from the date of which a qualification is being accredited. An accredited qualification is subject to a periodical maintenance audit. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications accredited by the National Accreditation Board of Malaysia (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years. This information is maintained in the portal as a reference to graduates of within the validity period.

City University (Previously known as : City University College of Science & Technology (CUCST))

Address : 1) Menara City U, No.8, Jalan 51A/223, 46100 Petaling Jaya, Selangor.
 2) No. D-G-33A, D-G-33 & D-1-35, 8th Avenue Business Centre, Jalan Sungai Jernih 8/1, 46050 Petaling Jaya, Selangor.

Telephone No. : 03-7949 1600
 Fax No. : 03-7957 7721
 E-Mail : college@city.edu.my
 Website : www.city.edu.my

NO	NAME OF QUALIFICATION	TYPE	NO OF CREDITS	NEC FIELD (National Education Code)	DATE OF ACCREDITATION** (dd/mm/yyyy)
1	Bachelor in Graphic Design (Hons) (MQA/FA2000)	Bachelors Degree	120	213 (Audio-visual techniques and media production)	Starting 11/11/2014
2	Bachelor of Accounting (Hons) (A11210)	Bachelors Degree	135	344 (Accounting and Taxation)	Starting 13/06/2013
3	Bachelor of Applied Psychology (Hons) (MQA/FA4481)	Bachelors Degree	120	311 (Psychology)	Starting 22/01/2018
4	Bachelor of Biomedical Sciences (Hons) Previously known as : Bachelor of Biomedical (Hons) (A11514)	Bachelors Degree	139	720 (Health (broad programmes))	Starting 10/09/2015
5	Bachelor of Business 3+0 in collaboration with University of Ballarat, Australia (A6920)	Bachelors Degree	105	340 (Business and Administration)	Starting 10/02/2010
6	Bachelor of Business Administration (Hons) (A11211)	Bachelors Degree	123	340 (Business and Administration)	Starting 02/04/2013
7	Bachelor of Communication (Hons) (Journalism) (A11217)	Bachelors Degree	120	321 (Journalism and reporting)	Starting 12/06/2014
8	Bachelor of Communication (Hons) in Corporate Communication (MQA/FA0623)	Bachelors Degree	120	321 (Journalism and reporting)	Starting 09/02/2015
	Bachelor of Information Technology (Hons)				

位列教育部中马互认名单

教育涉外监管网认证



中华人民共和国教育部
 Ministry of Education of the People's Republic of China
 国际合作与交流司(港澳台办公室)
 Department of International Cooperation and Exchange (Office for Hong Kong, Macao and Taiwan Affairs)

公告公示 >>>

- 关于做好2014年全国专升本...
- 关于开展非学历教育服务管理平台...
- 关于做好2014年内审工作...
- 关于申报2015年度重点实验室...

中华人民共和国政府和马来西亚政府
 关于相互承认高等教育学历和学位的协定

为推动两国在高等教育领域的合作并促进两国学生的交流，代表中华人民共和国政府的中华人民共和国教育部和代表马来西亚政府的马来西亚高等教育部(以下简称“一方或双方”)意识到建立高等教育学位互认机制的重要性。根据双方曾于2009年11月11日在马来西亚特罗利签署的《中华人民共和国政府和马来西亚政府高等教育合作谅解备忘录》中探讨在相互承认学历和学位的可能性的内容，就相互承认高等教育学历和学位达成协议(以下简称“协定”)如下：

University Colleges

- 55 Alliance University College of Medical Sciences
- 56 BERJAYA University College of Hospitality
- 57 City University College of Science and Technology
- 58 Cyberjaya University College of Medical Sciences
- 59 INSANIAH University College
- 60 International Islamic University College Selangor
- 61 International University College of Arts and Science
- 62 International University College of Technology Twintech
- 63 KDU University College
- 64 KPJ Healthcare University College
- 65 Kuala Lumpur Metropolitan University College
- 66 Lincoln University College
- 67 Linton University College



中华人民共和国教育部
 教育涉外监管信息网
 jsj.moe.gov.cn

2014年9月1日 星期一

首页 | 法规文件 | 政策解读 | 预警信息 | 重要动态 | 涉外办学 | 国外院校 | 专家访谈 | 案例点评

新闻查询 { 请输入关键字 } 查询

1 首页

2 马来西亚

高等教育体制简介

马来西亚高等教育体系包括公立和私立两部分。公立高校包括公立大学、公立学院和技术职业学院。私立高校包括私立大学、私立大学学院、私立学院和外国大学分校。公立大学、私立大学、私立大学学院和部分公立学院具有颁发本科学士及以上学位的资格。专科学历2-3年。本科学历2-4年。硕士学位2-3年。博士学位3-4年。

马来西亚教育最高主管部门，对高校的设立行使行政审批权。马高院所开设课程须经教育部以及国家学术鉴定局(MQA)双重核准。国家学术鉴定局还对课程质量的监督审查。各校经认证的资格可在其网站上查询(网址: <http://www.mqa.gov.my/mqr/index.htm>)。

马来西亚有公立大学20所，私立大学43所，大学学院10所，私立学院3所。各高校招收国际学生的资质须经马教育部和内政部双重核准。目前具备资质的院校20所公立大学外，还有23所私立高校。马高院大多以英文授课。部分私立大学学院和私立学院设立了与国际接轨的双联课程。引进英、美、加、澳、新西兰等国高等教育课程。学生毕业后可获得这些国家高校的大学本科及以上文凭。该文凭受到世界多数国家认可。

自2012年起，外国留学生首次赴马报读前须经学校报读通知书及移民局邀请函才可入境。为此特别提醒学生及家长切勿轻信一些留学中介机构有关可凭签证入境报读马留学的错误表述。按照马政府规定，持学生签证的外国留学生留学期间不可务工。

名单

英文(或者泰语)校名: City University
 院校中文校名: 城市大学
 官方网址: www.city.edu.my
 院校性质: 私立大学
 地址: No.8, Jalan 223/51A, 46100 Petaling Jaya, Selangor
 电话: 603-7949 1600
 传真: 603-7957 7721
 邮件: college@city.edu.my

MBA

Master of Business Administration

工商管理硕士课程

The Master of Business Administration programme is designed to prepare students for managerial positions in business, professional and public sectors. This MBA provides a broad education and general exposure to the complex relationships between government, business and consumers. This programme is designed to impart essential managerial knowledge, research skills and professional attitudes which will be resourceful and effective in the workplace.

工商管理硕士课程旨在为学生提供商业、专业和公共部门管理职位的准备。本课程通过引入系统的国际化MBA课程和商业案例，并全面介绍了政府、企业和消费者之间的复杂关系，学员可以从中学习如何管理、研发、分析等必要知识，以便各商业精英在未来的职场中能灵活有效运用，并保持领先地位。

ENTRY REQUIREMENTS 入学要求

- Bachelor's degree with minimum CGPA of 2.50, or equivalent as received by the Senate;

- **本科毕业CGPA成绩最低要求2.5分；（注CGPA2.5=65-75分=C）**

OR

- Bachelor's degree or its equivalent but below CGPA of 2.50, subject to a minimum of five(5) years working experience in the relevant field.

- **本科毕业CGPA低于2.5分则需要拥有5年工作经验；**

- For international students, IELTS & TOEFL or equivalent is required.

- **国际学生要求通过雅思、托福或同等的语言要求**

DURATION 学制

Full Time: 1 Year
全职：1年

Part-Time : 1.5 Years
兼职：1.5年

- **12 subjects and a project paper to be completed in 3 semesters (Full Time)**

- **12门课+论文（全职）**

- **3 subjects per semester (Part-Time)**

- **每学期3门课（兼职）**



STUDENTS INTAKE



JANUARY



MAY



SEPTEMBER



Master of Business Administration

工商管理硕士课程

AWARDING BODY 证书颁布机构

City University, Malaysia 马来西亚城市大学

Student might need to come Malaysia to study for certain period in order to get the verified of CSCSE.

境外学习满4个月可做中国教育部留学服务中心认证

LECTURES DELIVERY MODE

教学模式

- On-going facilitation for 42 credit hours, per module, by experienced lecturers with corporate backgrounds
- 共42学时 ·
- 每门课程由拥有企业背景的资深讲师授课
- After completing the required courses and completing the credits (3 credits for each course and 6 credits for the thesis), enter the thesis counseling stage, which is supervised by a qualified and experienced tutor.
- 修完规定课程 · 修满学分 (每门课程3学分 · 论文6学分) 后 · 进入论文辅导阶段 · 论文阶段由有资格和经验的导师监督 ·
- Project Paper component of 15,000 words
- 论文正文不低于15000字 ·



MBA

Master of Business
Administration
工商管理硕士课程

FEES 项目收费

• Registration Fee

报名申请服务费：50000人民币

• Tuition Fee **学费：88000人民币**

• Optional charge 可选项服务：

1- 英语文作业及论文辅导：20000人民币

(应届毕业生、在职人士适用)

2- 雅思考试辅导：9900人民币

(应届毕业生、在职人士适用)

3- 英语语言课程 (12周通用英语+12周雅思学术英语)：

28000人民币

(应届毕业生)





Master of Business Administration

工商管理硕士课程

CHECKLIST—STUDENT APPLICATION (MBA) 报名申请清单 (MBA)

NO.	ITEMS 项目	REMARKS 附注
1	ENROLMENT FEE (RMB 50000) 报名申请服务费 (人民币50000)	
2	APPLICATION FORM 入学申请表	
3	HEALTH EXAMINATION (International student) 常规体检	
4	8 PCS PHOTOGRAPHS (PASSPORT-SIZED, WHITE BACKGROUND) 8张照片 (护照照片·白底)	
5	2 SETS OF PASSPORT-PHOTOCOPY (COVER TO COVER) 2套护照复印件 (封面至封底的所有页)	扫描件
6	THE FINAL CERTIFICATES & TRANSCRIPT OR RESULT WITH CERTIFIED TRUE COPY 相关学历证书复印件	扫描件
7	RESEND RESUME/ CV (FOR EMPLOYEE) 工作简历 (在职人士需要提供)	
8	CONFIRMATION OF ENGLISH LANGUAGE PROFICIENCY FROM ELCMY (FOR FRESH GRADUATE) ELCMY英语语言水平确认 (应届毕业生需要提供)	
9	FULL PAYMENT OF TUITION FEE 学费	
10	OFFER LETTER 录取通知书	



Certificate of Appointment

委任状

This is certify that

ZiJing Business (Beijing) Education Technology Co.Ltd

(Company No. 91110111MA009EQQ2N)

*Has the authority to advise, counsel, and assist in processing applications
From qualified students for all programmes at
City University of Malaysia*

兹授权

紫荆商学（北京）教育科技有限公司

(91110111MA009EQQ2N)

为紫荆商学（北京）教育科技有限公司在中国开展高中升本科，专科升本科，硕士研究生，

博士研究生招生及文化交流等方面合作的授权代理

*This Appointment if for a period of Two (2) years
Effective from January 1st, 2021*

此委任状有效期从 2021 年 1 月 1 日开始，为期 2 年

PROFESSOR DR. ALFRED CHEE
DEPUTY VICE CHANCELLOR
INTERNATIONAL ACADEMIC COLLABORATION




CITY UNIVERSITY
 MALAYSIA

Menara City U, No. 8 Jalan 51A/223, 46100 Petaling Jaya, Selangor Darul Ehsan, Malaysia
 T: +603-7949 1600 F: +603-7957 7721 E: cgs@city.edu.my

www.city.edu.my | [cityumalaysia](#)    